



DIMERS

HOW TO BET SUPER BOWL LV

like a pro!

CONTENTS

<u>Getting down with the basics</u>	1
<u>Juice up your action</u>	5
<u>Super Bowl betting strategies</u>	8
<u>Best Super Bowl sportsbook promos</u>	14
<u>Frequently asked questions</u>	16

Tap a section heading to go to that page.

KNOW YOUR STUFF!

**Getting
down with
the basics**



Betting the Spread

Often you'll hear the term "against the spread (ATS)" — it's the most popular Super Bowl bet. The spread is essentially a sportsbook's way of leveling out two unequal opponents.

The underdog team is given a 'head start' in the form of points. To cover a spread, a favored team needs to win the game by the specified amount of points. Meanwhile, an underdog can either win, or lose by the number to cover.

Bucs +3.5 *Underdogs*
VS.
Chiefs -3.5 *Favorites*

Using the example above, if you bet Tampa Bay at +3.5, it would need to lose by under 3.5 points — or win outright — to cover the spread.

If you bet Kansas City ATS, it would have to win outright by at least 3.5 points for you to win your bet!

ALL-TIME SUPER BOWL SPREAD COVERS

Favorites **28 times** Underdogs **26 times**

Betting the **Over/Under**

Betting the total in the Super Bowl simply means you are wagering on how many points will be scored overall, NOT who will win. If the total points line set by the sportsbooks was sitting at 53.5 points you could:

- Bet the **Over** (54+ points to be scored by both teams) *or*
- Bet the **Under** (53 points or under to be scored in total).

ALL-TIME SUPER BOWL OVER/UNDER

Over 28 times Under 25 times

Betting the **Moneyline**

The moneyline is the simplest Super Bowl bet you'll make! Betting the moneyline simply means you are picking a team to win the Lombardi outright.

If a team is favored on the moneyline they will have a “-” next to their name. Conversely, the underdog will have a “+.”

ALL-TIME SUPER BOWL MONEYLINE

Favorites **31 wins**

Underdogs **23 wins**

Bucs +140 *Underdogs*
vs.
Chiefs -149 *Favorites*

If a team has a +140 moneyline it means if you wager \$100 you'd make a \$140 profit.

GET CREATIVE!

**Juice up
your action**



Betting the **Props**

Prop bets are popular throughout the Super Bowl week and could be the most fun you have betting. Prop bets involve anything and everything that could happen pre-game, half-time, mid-game and even during the post-match celebrations.

You can wager on player props too; choosing whether they will achieve over/under a certain amount of yards and so much more.

Some examples

Who will score first?

Who will score last?

**Total pass/rush/receiving yards by a QB/
RB/WR?**

**How long will it take Eric Church &
Jazmine Sullivan to sing the National
Anthem?**

**Will Jazmine Sullivan wear a bikini, skirt,
gown?**

Who will the Super Bowl MVP thank first?

**Will any scoring drive take less time than
the national anthem?**

Will the opening kickoff be a touchback?

What will happen first — a sack or TD?

What song will The Weeknd sing first?

**How many commercials will run during the
Super Bowl?**

Multiple-leg bets

Parlay

A parlay simply involves more than one wager combined together for greater odds. You can place a Super Bowl parlay — multiple events from the game.

You could take the Chiefs (-3.5) to cover and take the Over 53.5 points total while adding Tyreek Hill over 102.5 yards. This would be considered a three-leg parlay as there are three bets in one.

BET LIKE A SHARP!

Super Bowl betting strategies

Super Bowl LV is the biggest party of the year. It's 60 minutes to define your legacy and place yourself within the NFL Hall of Fame. If you want to come out on top tail these tips.



Picking the **Super Bowl MVP**

With every Super Bowl winner comes an MVP, quite often from the same team and almost as frequent; their quarterback.

Before we send it over to Tampa Bay for Super Bowl 55, let's take you back in time. Let's get to it. Hey, New England, you may even remember what it was like to be good!

Of the last 10 MVP's, seven were quarterbacks. Edelman, Von Miller and Malcolm Smith were the exceptions.

Here's the list of the last 10

2020	Patrick Mahomes, QB, KC
2019	Julian Edelman, WR, NE
2018	Nick Foles, QB, PHI
2017	Tom Brady, QB, NE
2016	Von Miller, LB, DEN
2015	Tom Brady, QB, NE
2014	Malcolm Smith, LB, SEA
2013	Joe Flacco, QB, BAL
2012	Eli Manning, QB, NYG
2011	Aaron Rodgers, QB, GB

Against the spread

Notably, those who love NFL spread betting will find comfort in the knowledge that dogs hold their weight.

They've gone 5-5 in the last decade against the spread (ATS), which is better than you may think. So if you the dog can get close – or even win – in this season's Super Bowl, it's time you took the plunge.

Betting the Underdog

Across the last 10 Super Bowls, dogs have won five Lombardi Trophies — excluding New England who were a Pick 'Em in SB XLIX.

The Philadelphia Eagles and Nick Foles, the New York Giants and Eli Manning, the Denver Broncos and Von Miller...and the list goes on.

Betting the **Favorite ATS**

Traditionally favored teams have mixed results when it comes to covering the Super Bowl spread.

From 2011-2020 favorites have gone 4/10 — five if you count NE's Pick 'Em vs. Seattle — against the spread. The only teams to cover were Kansas City vs. San Francisco, New England vs. LA and Atlanta, and Green Bay way back in 2011.

Given the NFL's best defense is more often involved in the Super Bowl — and the frequency of upsets — it may be wise to avoid betting the favorite ATS.

Betting the

First TD Scorer

Typically the first touchdown is scored by a wide receiver. Although, teams with a dominant run game will typically have a running back score first.

Last 5 first TD scorers

Patrick Mahomes	QB
Sony Michel	RB
Alshon Jefferey	WR
Devonta Freeman	RB
Malik Jackson	DT

Last 10 first TD scorers by position

WR	5
RB	3
QB	1
DT	1

Finding value in **Prop Bets**

When finding value in prop bets don't forget the public heavily influences the pricing of odds. Naturally, most people naturally want a great Super Bowl, they want pick-sixes, touchdowns galore and teams moving up and down the field like Nick Foles and Tom Brady in Super Bowl LI. As New England and LA showed us, that won't always happen.

With this in mind, consider how realistic some of the over/under bets are, there could be real value if you think a defense will quieten shut down an offense quicker than Marshawn Lynch does reporters.

TAKE ADVANTAGE!

Best SB sportsbook promos



Super Bowl LV is a time when the sportsbooks go into overdrive for your business.

For this year's Super Bowl LV, more states than ever have legalized online betting, meaning that if you're in **Colorado, Michigan, Illinois** or **Iowa**, you can now bet online on the Super Bowl LV for the very first time!

For those in **New Jersey, Pennsylvania** and **Indiana**, things are looking equally good in 2021, with the sportsbooks still nuts for new business in your state!

We have all the best welcome offers and match promos available at Dimers.com, and you can get the most up-to-date [*NFL Super Bowl Promos here.*](#)

PAST SUPER BOWL TRENDS!

**Frequently
asked
questions**



Do teams score a TD on the opening drive in the Super Bowl?

No, they don't.

Astoundingly, not one team has scored a touchdown on the opening possession of a Super Bowl over the past decade.

You would imagine Colin Kaepernick's 49ers, Peyton Manning's Broncos or Tom Brady's Patriots would have been able to go up 7-0 to start a Super Bowl. Nope!

Do teams score on the opening possession in the Super Bowl?

More often than not, they don't. During the last decade, teams punted on the game's opening drive six times.

Two field goals were scored — the Denver Broncos in Super Bowl 50 and Philadelphia Eagles in Super Bowl LI — and interestingly both those teams went on to hoist the Lombardi Trophy. What

about teams that score first, do they win? We'll get to that...

Tom Brady threw the only opening possession interception of the decade to Cory Littleton, while Denver gave up a safety in the Meadowlands in what proved the beginning of a nightmarish evening for Broncos County.

What are the results of opening Super Bowl possessions?

Punts **6**

Safety **1** (Knowshon Moreno tackled in the end zone
vs. SEA — SB XLVIII)

FG **2** (DEN in SB 50 / PHI in SB LI)

Interception **1** (Brady in SB LII)

What drive does the first touchdown come from in the Super Bowl?

The most common drive for the first touchdown to be scored in a Super Bowl is the third (3). This is followed closely by the fourth (2) and sixth (2) drive respectively.

Interestingly, the third drive of the Super Bowl comes from the team who started with the football. It is likely they have used the first possession to scope out the defense before recognizing and exploiting their weaknesses in coverage, pass rush or run defending.

So if you're looking to bet on which drive the first Super Bowl touchdown will be scored, third may be your best option.

See below:

1st **0** 4th **2** 21st **1**

2nd **1** 5th **1**

6th **2**

Does the favorite score the first TD in the Super Bowl?

Most people look to the star receiver or power running back to first break the plane on Super Bowl Sunday. When we look at years gone by, names such as Tyreek Hill, Travis Kelce, Sony Michel and Rob Gronkowski were the first choice favorites.

Marshawn Lynch is the only other favorite of the last decade to score the Super Bowl's opening touchdown. If you don't remember which Super Bowl it was, just ask your Denver Bronco friends.

Patrick Mahomes' 1-yard rushing TD in Super Bowl LIV was the most lucrative of the decade for bettors, with the 2018 MVP +2000 to cross the plane first. If you had \$50 on Mahomes, the payout would have been \$1050!

What are the first Touchdown Scorer Rankings by odds?

1st favorite **2 times**

2nd favorite **1 times**

3rd favorite **1 times**

4th favorite **0 times**

5th favorite **1 times**

7th favorite **1 times**

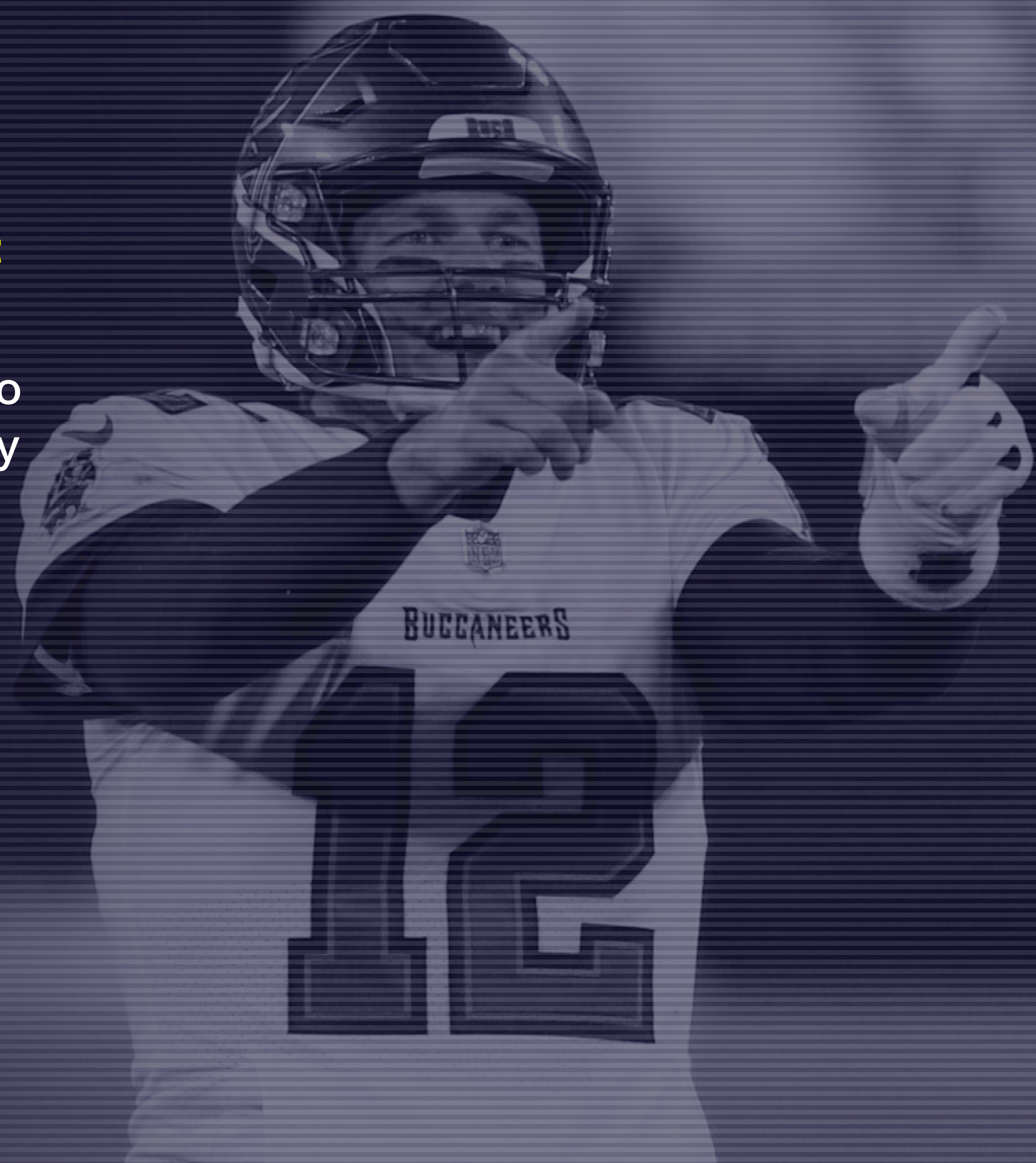
10th favorite **1 times**

13th favorite **1 times**

Does the team that scores the first touchdown win the Super Bowl?

Almost every time! One team had to ruin the streak, though. Thanks very much, Atlanta Falcons.

Teams went 9/10 when scoring the first touchdown of the Super Bowl. Ironically, the only loser — Atlanta — scored the opening three touchdowns of Super Bowl LI before going on to complete the greatest choke in NFL history.



What is the Super Bowl Total Points average?

The average Total Points is **49.9** from the last 10 Super Bowls.

Okay, so what about the exact totals in that same period?

SB LIV	51	SB XLIX	52
SB LIII	16	SB XLVIII	51
SB LII	74	SB XLVII	65
SB LI	62	SB XLVI	38
SB 50	34	SB XLV	56



DIMERS

MAKE THE PLAY

like a pro!